



GSF PURE
Fuzion 
NORTH **BY** NORTHWEST

North By Northwest

Located 40 minutes west of Olympia, WA, North By Northwest, LLC is building one of the region's premier Arabian breeding and training facilities.

Specialized in the breeding and sale of English and Country English Pleasure show horses, we are infusing strength and athleticism into the breed while maintaining the elegance and excitement of the Arabian and Half-Arabian show horse.

Centered around Apollopalooza son, GSF Pure Fuzion, our breeding program emphasizes power, balance and beauty. Our first full crop of foals arrived in 2009 and is shaping up to be a spectacular group. We look forward to watching these prospects develop as they make their way to the arena in 2012.



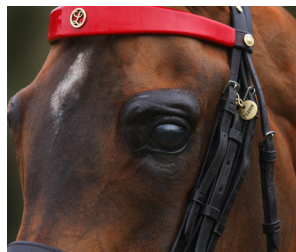


At North By Northwest, we love the excitement and energy generated by high-trotting, forward-thinking horses. We find ourselves in an exciting time, as our industry moves away from the versatile Arabian prototype to a highly specialized mount. This has led to some incredible show horses, but it has also produced problems as emphasis has been placed on increased motion without adequate athletic balance and fortitude.

In essence, much of our show stock is in the midst of a growth spurt – we have developed up front, but lagged behind elsewhere. North By Northwest seeks to remedy these growing pains by emphasizing overall athleticism, sturdiness and durability. Including out-crosses to breeds with strong hocks and hind-ends, such as Saddlebreds and Dutch Harness horses, our program acknowledges the need to produce athletic, balanced horses capable of handling the stresses of our era's demanding, high-octane show ring.

GSF Pure Fuzion... Power & Grace

GSF Pure Fuzion, the son of multi-national champion Apollopalooza, represents the foundation of North By Northwest's breeding program. Before arriving at North By Northwest, Fuzion was hand-selected by Rooker Training as heir apparent to his famous sire. Out of Afire Bey V daughter Primroza Afire (Primroza x Bask Clasix) and line-bred to *Bask, this remarkably talented and beautiful horse displays many of his father's best attributes. Much as Fuzion inherited his father's traits, his first three foal crops indicate a penchant for passing along the best qualities of this unique stallion - a high head and neck, strong hocks, an athletic build and a game mentality.



*Where
style meets
substance,
lies true
beauty.*



Fuzion boasts a beautiful head and neck, a strong step behind and high square motion in front. He has great energy, a willing work ethic and a calm disposition on the ground.

While direct breedings to GSF Pure Fuzion are currently unavailable, we are proud to introduce his first offspring – a talented group of yearlings, two-year-olds and three-year-olds – for your consideration.

Chmn of the Board NNW

GSF Pure Fuzion x
Charrmed Im Sure

HA Country Pl Futurity



Good Glory NNW

GSF Pure Fuzion x
Suddenly Spring

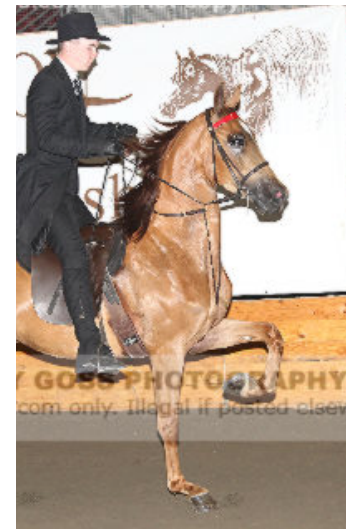
HA Country Pl Futurity



Hullabaloo NNW

GSF Pure Fuzion x
Vivacious

HA Country Pl Futurity



Building a strong foundation...

North By Northwest's Mares

To complement GSF Pure Fuzion's pedigree and attributes, North By Northwest has gathered a stunning collection of mares, including several National Champions.

Superior foals can only come from superior mares, and North By Northwest has placed an emphasis on finding the best mares to enhance Fuzion's qualities

Fuzion has served to improve all of these mares, adding beauty to the Saddlebred and Half-Arabians and strength and athleticism to the Purebred Arabians.



Charmed Im Sure

Pension x Misunderstood
2011 National Champion Half Arabian
Country English Pleasure AAOTR 18-39.



BSF Electra

Afire Bey V x Elzeda
2004 Unanimous National Champion
Arabian English Pleasure Futurity.



Moving towards the future, today...

Fuzion's first foals are now three and entering the show ring to great success. Already the sire of several Regional Champions, Fuzion's get will be competing at upcoming shows, including U.S. Nationals, in both the Arabian and Half-Arabian Country and English Futurities.

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Chrmn of the Board NNW

GSF Pure Fuzion x Charmed Im Sure
2009 H/A Bey Gelding - Country Pleasure



Good Glory NNW

GSF Pure Fuzion x Suddenly Spring
2009 H/A Bey Mare - Country Pleasure



Hullabaloo NNW

GSF Pure Fuzion x Vivacious
2009 H/A Gelding-Country Pleasure

A large, dark gray stylized 'N' and 'W' are positioned in the background. The 'N' has an upward-pointing arrow on its left vertical stroke, and the 'W' has a leftward-pointing arrow on its top horizontal stroke.

NORTH BY NORTHWEST

A dark gray silhouette of a biplane is shown in flight, angled upwards and to the right.

northbynorthwestllc.com